

PROGRAMME

DAY 1

08:15–09:00 **Registration**

09:00–09:05 **Welcome Casa de América**

09:05–09:20 **Organisers Welcome**

Speakers:

- José Martinez–Usero – Director of Projects at DIGITALEUROPE
- Rafael Puyol – President of Universidad Internacional de La Rioja (UNIR)
- Maddalena Illario – President Regional Sites Collaborative Network (RSCN)

09:20–10:00 **Institutional opening session: Shaping Europe's digital health future**

The Summit will open with high–level welcomes and vision statements, outlining a shared ambition for European digital health. It will highlight workforce resilience, secure and interoperable EHDS data sharing, continuity of medicines, and closer EU–LAC cooperation.

Speakers:

- Miguel Lopez Valverde – Regional Minister for Digitalisation of the Community of Madrid
- Juan Fernando Muñoz Montalvo – General Secretary Digital Health, Information and Innovation of the NHS at the Ministry of Health of Spain
- Marco Marsella – Director for 'Digital, EU4Health and Health Systems Modernisation, at the Directorate General for Health and Food Safety (DG SANTE) of the European Commission



PROGRAMME

DAY 1

10:00-10:20 **Keynote Speech: The importance of digital transformation in health**

Speaker: Esko Aho – Chairman of the Board at the China Office of Finnish Industries and Former Prime Minister of Finland

10:20-10:50 **Coffee Break**

10:50-11:50 **Plenary 1: Bridging innovation and competitiveness: AI's role in the future of healthcare**

Artificial intelligence is reshaping healthcare with new possibilities for diagnosis, treatment, and system efficiency. For Europe, the key challenge is to foster innovation and investment while ensuring interoperability, workforce readiness, and patient trust. This plenary will explore how to accelerate deployment of AI solutions in real clinical settings, showcase lessons from industry and academia, and outline the policy conditions needed for sustainable adoption across Member States.

Moderator: Roberto Zuffada – Executive Research Officer at the University of Milan

Speakers:

- Anca Scortariu – Deputy Head of Unit for “AI in Health and Life Sciences”, European AI Office, European Commission
- Luis Seco – Director, Mathematical Finance Program at University of Toronto
- Antoine Larpin – Vice President Government Affairs and Policy Europe, Kyndryl
- Rob Smeets – Director Public-Private Partnerships for Philips



PROGRAMME

DAY 1

11:50–12:50 **Plenary 2: Strengthening health systems resilience: a multidata approach**

Recent crises have exposed vulnerabilities in European health systems. This plenary will explore resilience by stress-testing cross-border alerting and data exchange across HERA, ECDC, and EHDS frameworks, in addition advantages for federated data systems and their advanced built in data security measures. Presentations will also simulate how a cyber incident can amplify a health emergency, underlining the need to maintain continuity of care under pressure.

The session's main output will be a joint exercise concept note that can serve as the foundation for a Europe-wide preparedness drill.

Moderator: Ana Garcia Robles – Secretary General at BDVA at Big Data Value Association

Speakers:

- Ruth del Campo – Director General of Data at the Spanish Ministry for Digital Transformation and Public Administration
- Lola Rebollo Revesado – Director for the Public Sector at CLOUDERA
- Elena Torrente – Director of Strategic Development, Innovation, and Digital Health at DKV
- Simon Estades – Regional Director at Orion Health

12:50–14:10 **Lunch Break**



PROGRAMME

DAY 1

14:10-14:40

Dialogue with industry leaders: Executive Perspectives on Driving Digital Health Transformation

Digital transformation is rapidly reshaping health systems, and industry leadership is essential to ensure this evolution is secure, sustainable, and aligned with EU priorities.

This dialogue brings together two senior figures from the pharmaceutical and digital infrastructure sectors to discuss how innovation, data governance, cross-sector cooperation and public-private collaboration can accelerate Europe's health transformation.

With experience spanning government, international relations, cybersecurity, AI, and health policy, the speakers will reflect on the opportunities and challenges facing Member States as they scale digital solutions and strengthen system resilience.

The session will take the form of an open dialogue, guided by targeted questions on innovation, preparedness, investment, and public-private partnerships—bringing practical insights from both the pharmaceutical and technology sectors.

Moderator: Pilar Roch – Senior Advisor for Projects and Events at DIGITALEUROPE

Speakers:

- Clara Lemaire – European Government Affairs Director at Cisco
- Pilar Pasarón – International Government Affairs Head and Director of AstraZeneca Foundation at AstraZeneca



PROGRAMME

DAY 1

14:40-15:40

Plenary 3: Shared data, shared value: Empowering Member States & stakeholders across the health Ecosystem

The European Health Data Space (EHDS) will transform the way health data is accessed and utilised across Europe, not only to support care delivery, but also to drive research, innovation, and foster public health. With its implementation in full swing, this session looks at how the European Commission and the Member States can turn the regulation into reality by building the infrastructure and trust needed for the success of this framework. use of data. It will explore practical steps for enabling cross-border access, linking diverse data sources, and fostering data-driven innovation while protecting citizens' rights. By connecting policy, technology, and governance, the session sets the stage for what the next years of the EHDS implementation will look like.

Moderator: Nathan Carvalho – Senior Research and Innovation Manager for Projects at DIGITALEUROPE

Speakers:

- Fulvia Raffaelli – Head of The Digital Health Unit at at the Director-General for Health and Food Safety (DG SANTE)
- Hela Ghariani – Delegate for Digital Health – France Ministry of Health
- Carola Schulz – Senior Research Consultant and Project Manager at empirica Technology Research
- Janez Bensa – CEO at Open Line Vitaly
- Christian Muehlendyck – Scientific Partnerships Lead for Johnson & Johnson MedTech



PROGRAMME

DAY 1

15:40-16:10 **Coffee Break**

16:10-17:10 **Plenary 4: From policy to practice: Scaling-up digital health across Europe**

This closing roundtable will bring together health ministry leaders and regional authorities to identify the concrete policy levers needed to scale what works in digital health. Building on the discussions of the day, it will focus on how to translate strategies into practice, link policy with research and governance models. Regional perspectives will be at the centre, complemented by industry and public-private voices, ensuring that the debate reflects both political commitments and implementation realities.

Moderator: Maddalena Illario – President Regional Stakeholder Collaboration Network at RSCN

Speakers:

- Petri Lehto – Senior Lead, Innovations at SITRA (Finnish Innovation Fund)
- Ivan Chorbev – Professor at the Faculty of Computer Science and Engineering at St. Cyril and Methodius University Skopje
- Ana Maria Carriazo – Senior Advisor at Regional Ministry of Healthcare, Presidency and Emergencies of Andalusia (Spain)
- Carina Dantas – CEO SHINE 2Europe, MAYA Project

17:10-17:20 **Closing remarks**

Speaker: José Martínez-Usero – Director of Projects at DIGITALEUROPE

19:30-21:30 **Gala cocktail** – Terrace Casa de la América



PROGRAMME

DAY 2

08:15–09:00 **Registration**

09:00–09:10 **Welcome Session: What's next for digital health**

Speaker: José Martínez-Usero – Director of Projects at DIGITALEUROPE

PARALLEL SESSIONS

9:10–10:20 **Breakout A1: EEHRxF readiness in member states – Room: Sala Simón Bolívar**

The EEHRxF is a cornerstone for enabling the European Health Data Space. While specifications have been agreed, many Member States face challenges moving from specifications to implementation. This session will explore readiness levels, technical and governance bottlenecks, and practical strategies to harmonise adoption across borders.

Moderator: Gianluca Violante – Senior Manager for Digital Health Policy at DIGITALEUROPE

Speakers:

- Fulvia Raffaelli – Head of The Digital Health Unit at the Director-General for Health and Food Safety (DG SANTE)
- Robert Stegwee – Chair at CEN/TC 251
- Michael Johansen – Chief Consultant at MedCom
- Francisco Londoño – Digital Health Commission Representative at AMETIC



PROGRAMME

DAY 2

PARALLEL SESSIONS

09:10–10:20 **Breakout A2: Medicines procurement as a driver of access for better treatment and innovation – Room: Salón de Embajadores**

Procurement policies play a decisive role in ensuring timely access to medicines and shaping innovation in healthcare. With the upcoming Critical Medicines Act, Member States and EU institutions face the challenge of aligning procurement practices with resilience, affordability, and sustainability goals. This session will explore how procurement can go beyond lowest-price criteria to reward reliability, and value-based approaches. It will also set the stage for later discussions on supply chain resilience.

Moderator: Leo Lewis – International Lead at Bevan Commission

Speakers:

- Patrizio Armeni – Associate Professor of Practice SDA Bocconi; Coordinator of the Digital Transformation Hub at CERGAS SDA Bocconi
- Anna Maksimainen – Client Lead, Public sector at Nordic Healthcare Group (NHG)
- David Hawkins – Vice President and Senior Partner at Nordic Healthcare Group
- Victoria Valls – Health Innovation Manager at AQuAS



PROGRAMME

DAY 2

PARALLEL SESSIONS

10:20-11:30

Breakout B1: Defending patient safety: Cybersecurity as tool to support the patient journey – Room: Sala Simón Bolívar

Cyberattacks on healthcare infrastructure are increasing in frequency and severity, with ransomware posing a direct threat to patient safety. This session focuses on practical steps hospitals can take to strengthen resilience, using ENISA-style tabletop scenarios and supplier-risk triage as starting points.

Attendees will discuss how to map assets, address vulnerabilities in connected devices, and implement a 90-day hardening plan aligned with NIS2 and ISO 27001 requirements.

Moderator: Eduvigis Ortiz – Cybersecurity Head Iberia Eraneos / Founder & President Women4Cyber Spain

Speakers:

- Evangelos Markatos – Head of Distributed Computing Systems and Cybersecurity (DiSCS) – FORTH
- Arnault Barichella – Associate Researcher, Cybersecurity and Artificial Intelligence at Jacques Delors Institute
- Bianca Pop – Project Officer at European Patients' Forum



PROGRAMME

DAY 2

PARALLEL SESSIONS

10:20-11:30 **Breakout B2: Tracking the impact: One Health in action – real world applications – Room: Salón de Embajadores**

Putting One Health into practice requires connecting surveillance data across human and veterinary sectors while engaging the public in behaviour change.

This session will use country case studies to demonstrate progress, KPIs achieved, and tools like public dashboards and campaigns.

Moderator: Stefano Dalmiani – Head BioEngineering Dpt., Head Translational Bioinformatics and eHealth Unit at Monasterio Foundation

Speakers:

- Bruno Gonzalez-Zorn – Head of the Antimicrobial Resistance Unit at Complutense University in Madrid
- Enrique Limón Cáceres – Director of the VINCat Program for nosocomial infection surveillance in Catalonia
- Ane Laburu – Scientific Officer at the European Joint Action on Antimicrobial Resistance and Healthcare-Associated Infections
- Paloma Moreno Núñez – Professor of Health Sciences and Specialist in Preventive Medicine and Public Health at UNIR

11:30-12:00 **Coffee Break**



PROGRAMME

DAY 2

PARALLEL SESSIONS

12:00-13:10

Breakout C1: Practical pathways: Micro-credentials and training projects for digital health skills – Room: Sala Simón Bolívar

A resilient healthcare workforce requires continuous development of digital skills. This breakout will showcase EU-funded projects and regional initiatives that are piloting new models for upskilling and reskilling. Speakers will present practical approaches such as modular frameworks, micro-credentials, and cross-border placements, and discuss how these can be scaled and sustained.

The session will highlight how European projects (e.g., DS4Skills, BRIGHTskills, DigiCanTrain, XiA) contribute to building an adaptable and digitally empowered workforce.

Moderator: Diane Whitehouse – Principal eHealth Policy Consultant at EHTEL

Speakers:

- Katja Nacesvki – BRIGHTskills project co-ordinator & programme manager at EIT Health
- Minna Isomursu – Professor of Digital health and Data-driven Services at the University of Oulu
- Jesús Pulgarin Paños – Senior Manager at NTT DATA
- Lars Munter – Director at EHFF European Health Futures Forum



PROGRAMME

DAY 2

PARALLEL SESSIONS

12:00-13:10

Breakout C2: Safeguarding access to antibiotics: Antimicrobial resistance AMR & supply resilience – Room: Salón de Embajadores

Ensuring sustainable access to antibiotics is both a public health and a security challenge. This session will connect the One Health perspective on antimicrobial resistance (AMR) with the pharmaceutical access and supply chain resilience agenda.

Participants will explore how to reduce antibiotic misuse across human, animal, and environmental health, while at the same time addressing shortages, procurement policies, and incentives for new antimicrobial development.

Moderator: Maite Ferrando – CEO of Kveloce and EC external expert

Speakers:

- Inês Almeida – Head of Division for Veterinary Drug Management and Authorization at Directorate-General for Food and Veterinary Affairs-DGAV
- Enrique Limón Cáceres – Director of the VINCat Program for nosocomial infection surveillance in Catalonia
- Kasper Ernest – Director General of the European Healthcare Distribution Association (GIRP)

13:10-13:20

Closing Remarks

13:20-14:30

Lunch Break



PROGRAMME

DAY 2

15:00-16:40

EU-LAC Cooperation in Digital Health – Room: Simón Bolívar

The Latin America Session will focus on strengthening collaboration between the EU and Latin American countries in digital health and skills. Building on the EU's initiatives such as the European Health Data Space and the Pact for Skills, and Latin America's national strategies, the session will highlight common challenges, showcase good practices from both regions, and explore opportunities for long-term cooperation in research, policy, and workforce development. By bringing together policymakers, researchers, and industry representatives from both regions, the discussion will aim to identify practical pathways for knowledge transfer, capacity building, and sustainable partnerships beyond the summit.

Moderator: Daniel Burgos – Vice-rector for International Research at UNIR and – President at MIU City University Miami, USA

Keynote Speaker: Pablo Barreiro – Médico especialista en el Servicio de Medicina Interna. Consulta de Enfermedades Infecciosas, Medicina Tropical y del Viajero en el Hospital Universitario La Paz de Madrid, UNIR

Speakers:

- Antonio Cimorra – Director de Comisiones at AMETIC-ALETI
- Diego San José Saras – Professor of Health Sciences and Specialist in Preventive Medicine and Public Health at UNIR
- Ana M^a Núñez Rubines– Director of the Master's Degree in Psychological Intervention in Crises, Emergencies and Disasters at UNIR



Sponsored by



Inspired by **patients.**
Driven by **science.**

With the collaboration of



INNOVACIÓN



European Digital Health Summit



Co-funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Health and Digital Executive Agency (HaDEA). Neither the European Union nor the granting authority can be held responsible for them.



LA UNIVERSIDAD
EN INTERNET



REFERENCE SITE COLLABORATIVE NETWORK